

Daughters of Penelope Membership Retention

SUCCESS



- Welcome new members with a small welcome gift
- Publicize and celebrate new membership on Social Media- share the good news of new Sisters
- Give new members a “Big Sister” or “Mentor”
- Give each new member a membership application so that she can bring a friend to join her on this Sisterhood journey



- Take the time to explain procedures and past practice throughout your chapter meeting
- Ask a committee chairman to invite new members to assist on a committee
- Periodically check to make sure new members understand what is going on
- Ask “What do you think?” Encourage new members to share their reflections



- Acknowledge new member’s talents and ask them to use those talents to enhance the chapter program/initiatives
- Say “Thank You”- show appreciation of membership efforts
- Acknowledge contributions in a Chapter Newsletter and/or through social media promotion
- Celebrate our Sisterhood



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Our Website: www.daughtersofpenelope.org

On Twitter: @DOPHeadquarters

On Facebook: DaughtersofPenelope

On Instagram: daughtersofpenelope

Our YouTube channel: Daughters of Penelope
(over 30 videos)

Sisterly reminder: When posting or commenting on social media platforms, please express yourself in a positive supportive light.

